

»Florian Stumpe«

Designer and Director

Florian Stumpe

is a multidisciplinary designer and director based in Berlin. He creates visual concepts and transforms them into various languages such as moving image, digital media and spatial experiences. The authenticity of his work lies in his creative process in which he blends his analogue and hands-on exploration approach with new digital tools. He narrates his stories through a fine aesthetic and the beauty in random coincidences - the result is a unique style that breaks through by reminding us of the human touch in a digital age.

Services

Creative and art direction, film and animation direction, style frames and look development, visual strategies and branding, graphic and motion design, spatial installation and set design, research and development, object design.

Collaborators

Aixsponza, AKQA, B-Reel, DDB, Los York, MetaDesign, Ogilvy, Parasol Island, PostPanic, Sehnsucht, Stink Films, The Mill for Adidas, Adobe, BMW, Google, IBM, Mercedes-Benz, Nike, Puma, Samsung, Walt Disney, Warner Bros.

Honors

Art Directors Club, D&AD Awards Shortlist, Red Dot Design Award, PromaxBDA Europe, Ciclope Awards Finalist, Eyes & Ears of Europe, Novum Magazine, Page Magazine, Creative Review, Stash Magazine, Animago Conference.

Contact

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»BMW Circular«

Short Films

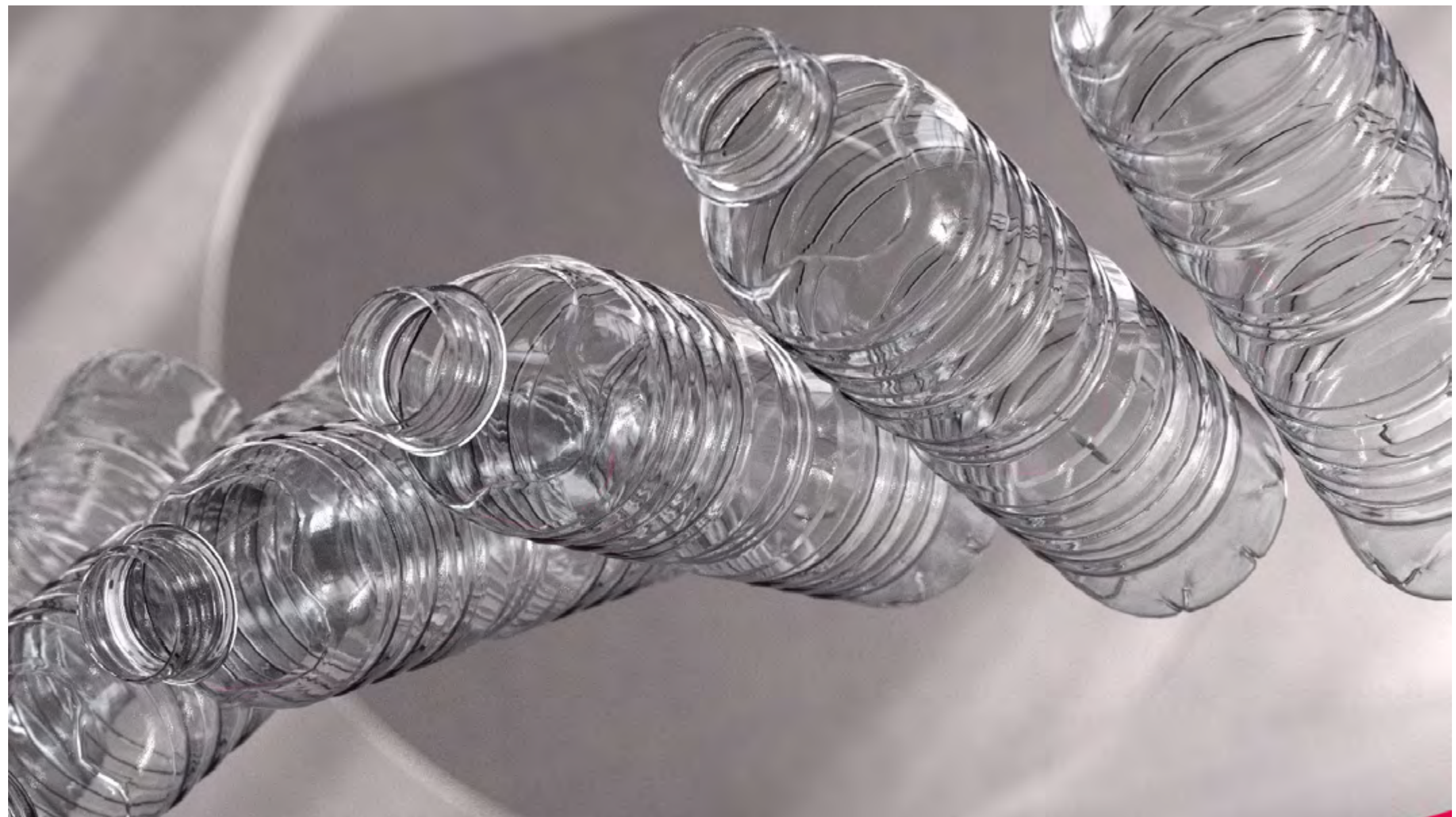
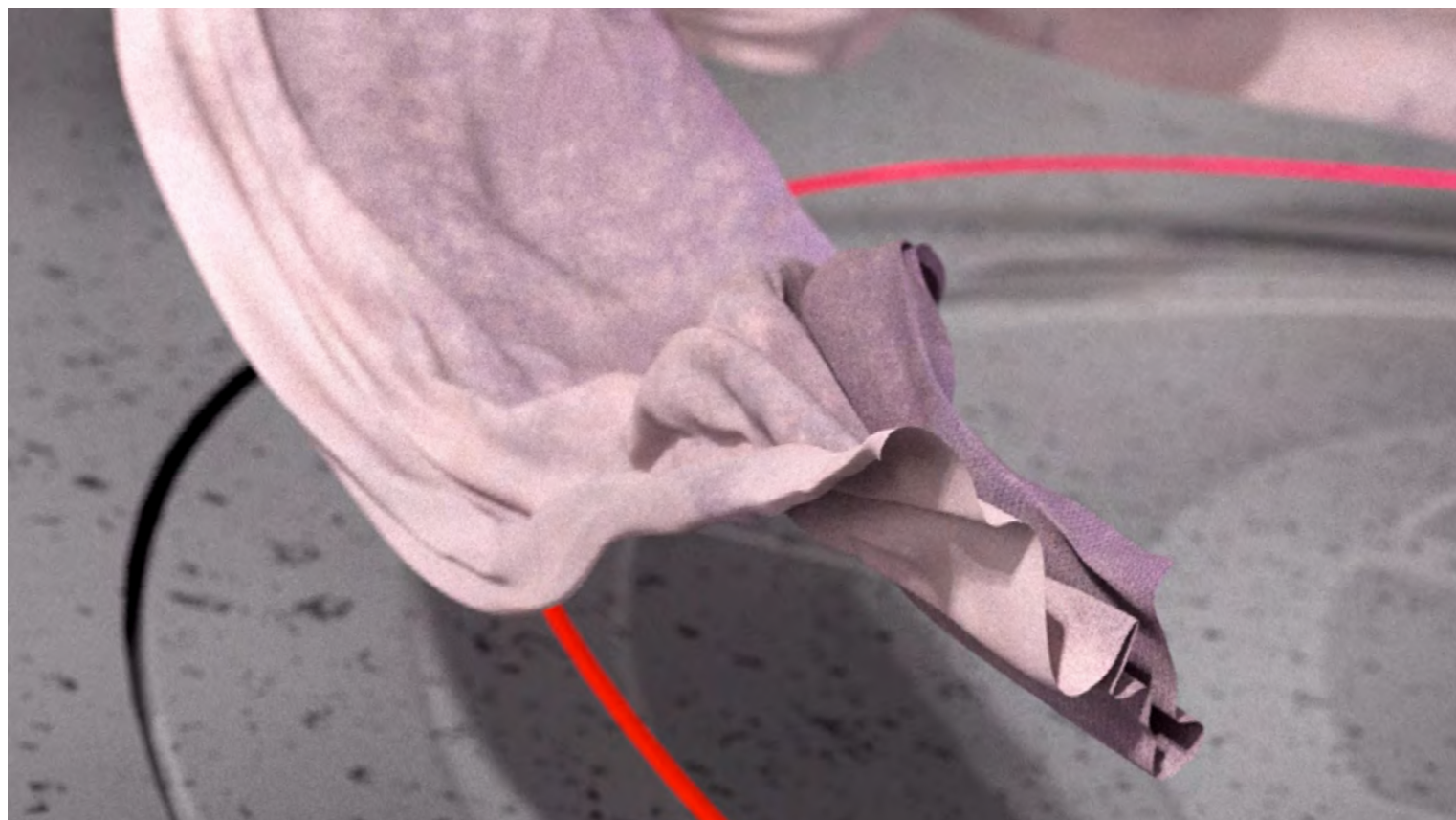
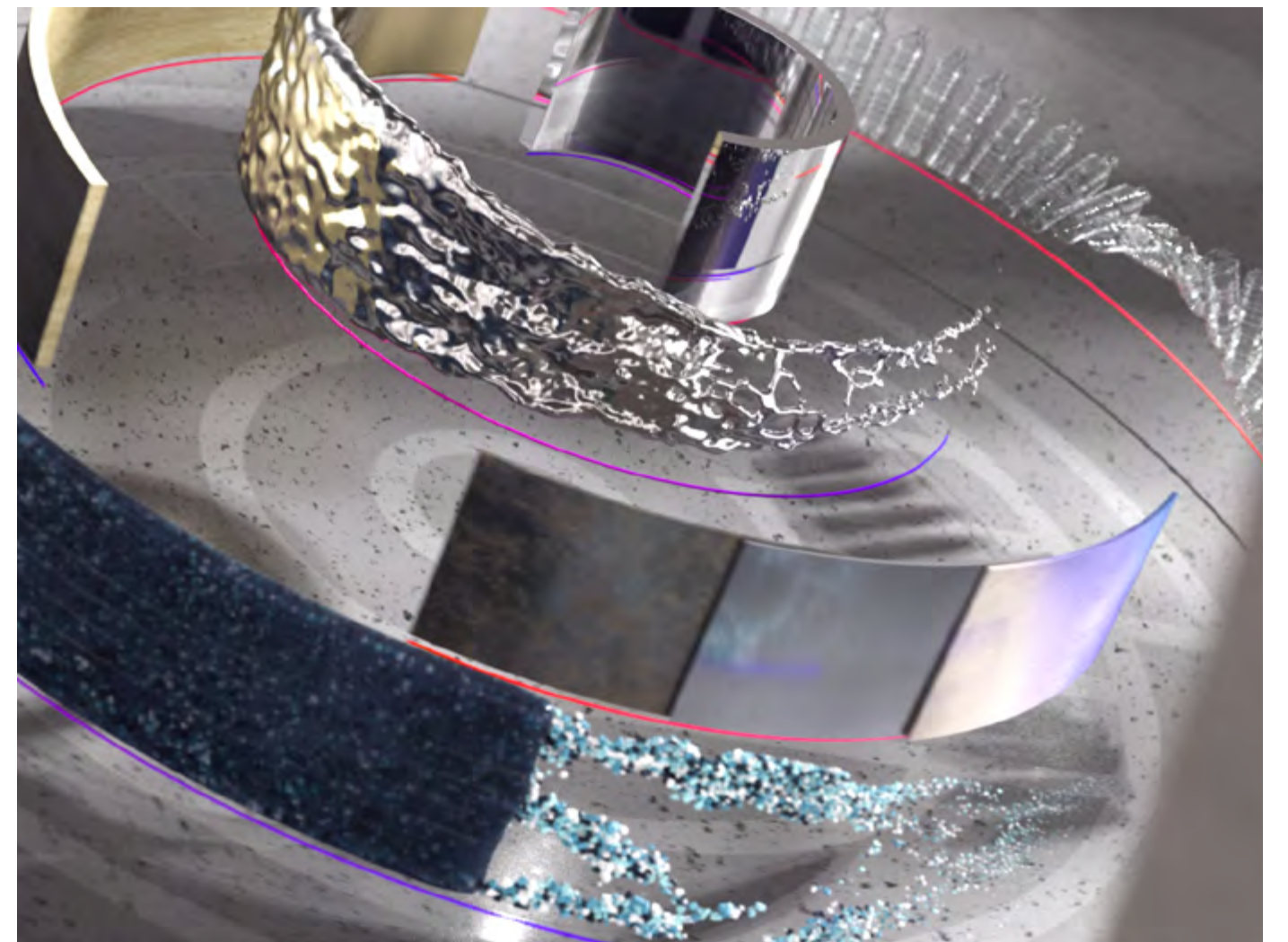


»Florian Stumpe«



BMW CIRCULAR SHORT FILMS

TASK: VISUAL CONCEPT, ART DIRECTION
FULL PROJECT: [HERE](#)



Selected Works

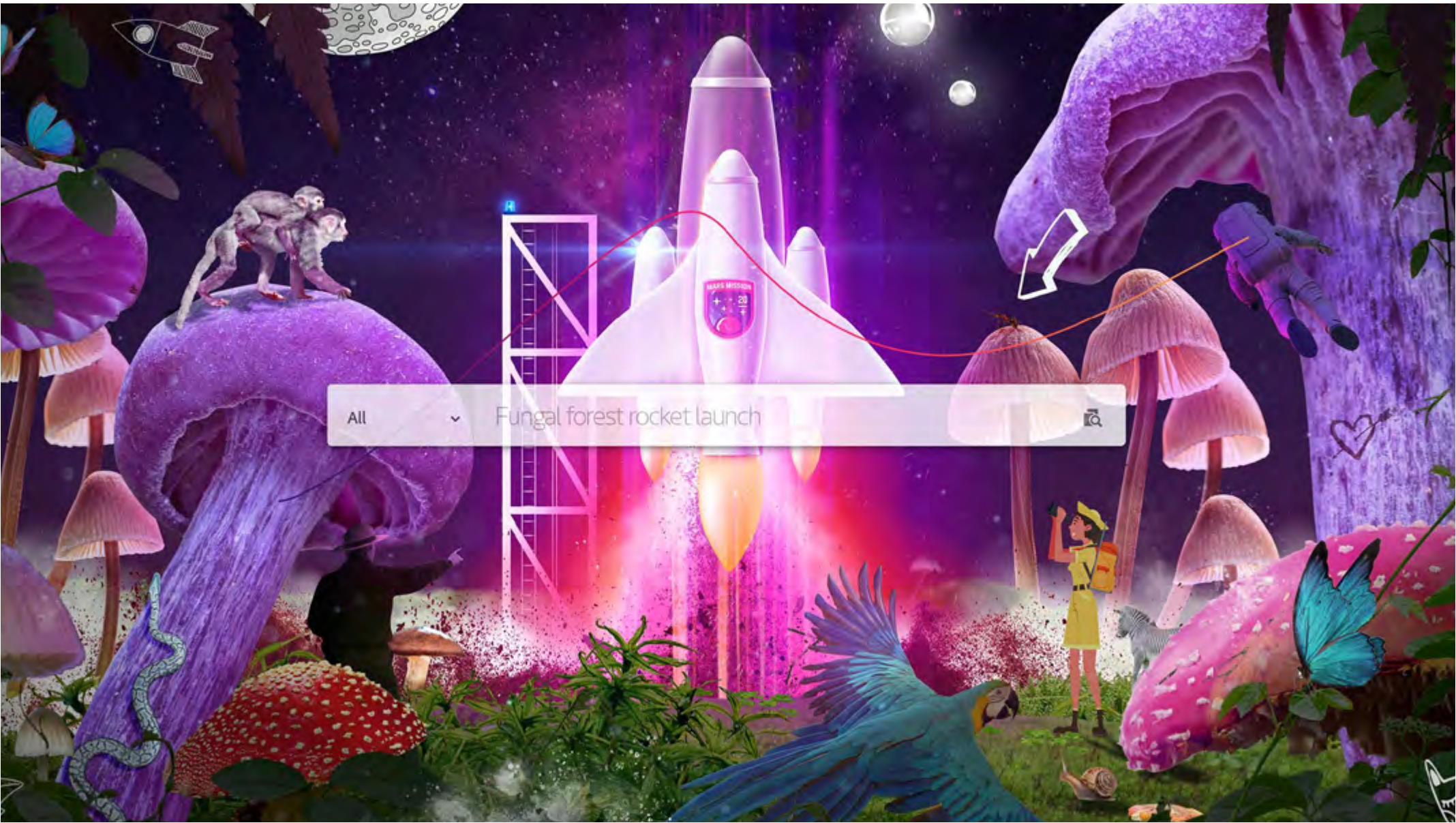


Design and Direction



ADOBE STOCK
CAMPAIGN VISUALS

TASK: ILLUSTRATION/DESIGN
FULL PROJECT: [HERE](#)





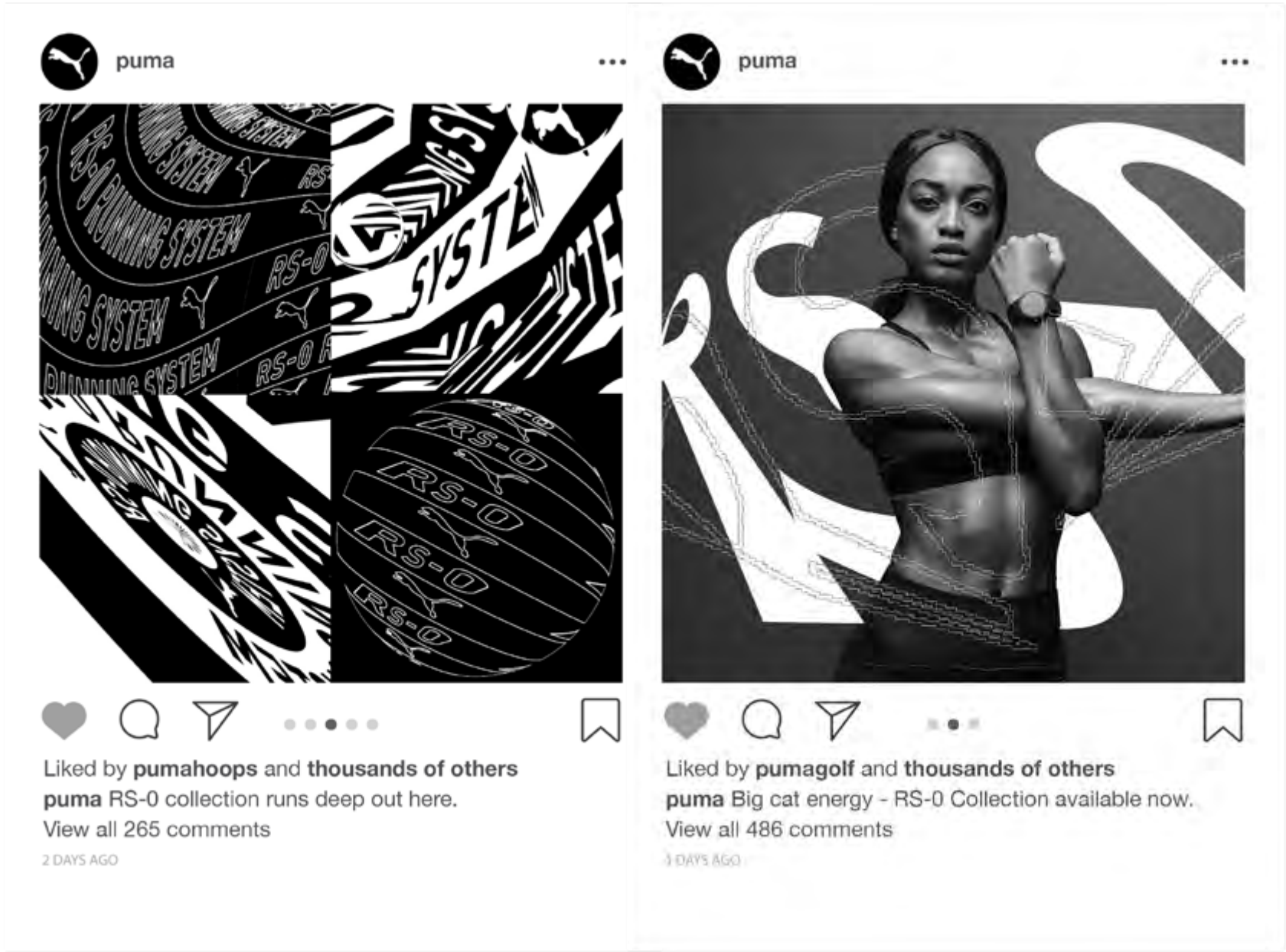


»Florian Stumpe«

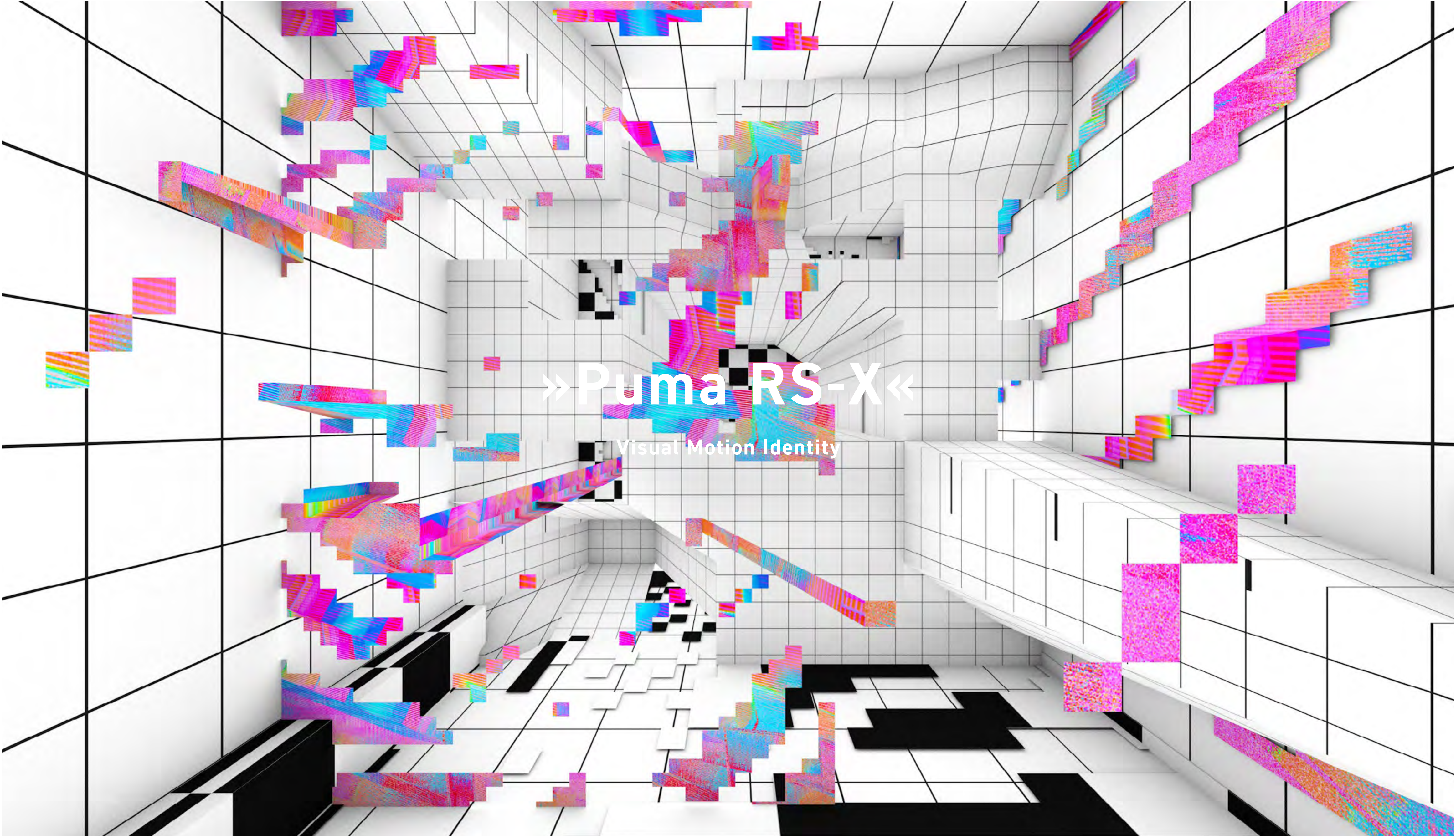


PUMA RS-0
VISUAL IDENTITY

TASK: DIRECTION, DESIGN, ANIMATION
FULL PROJECT: [HERE](#)



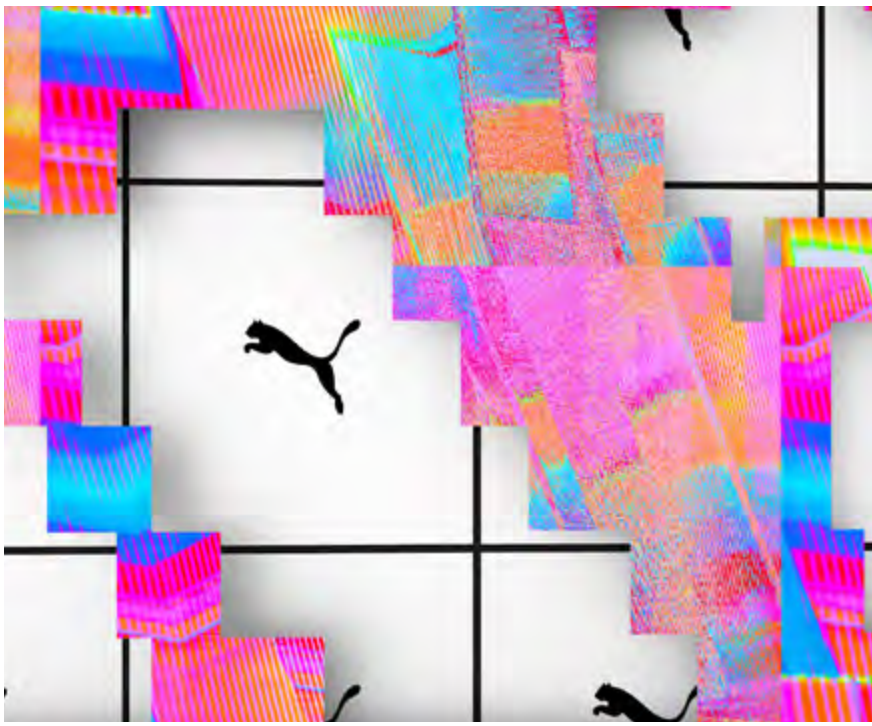
Selected Works



Design and Direction

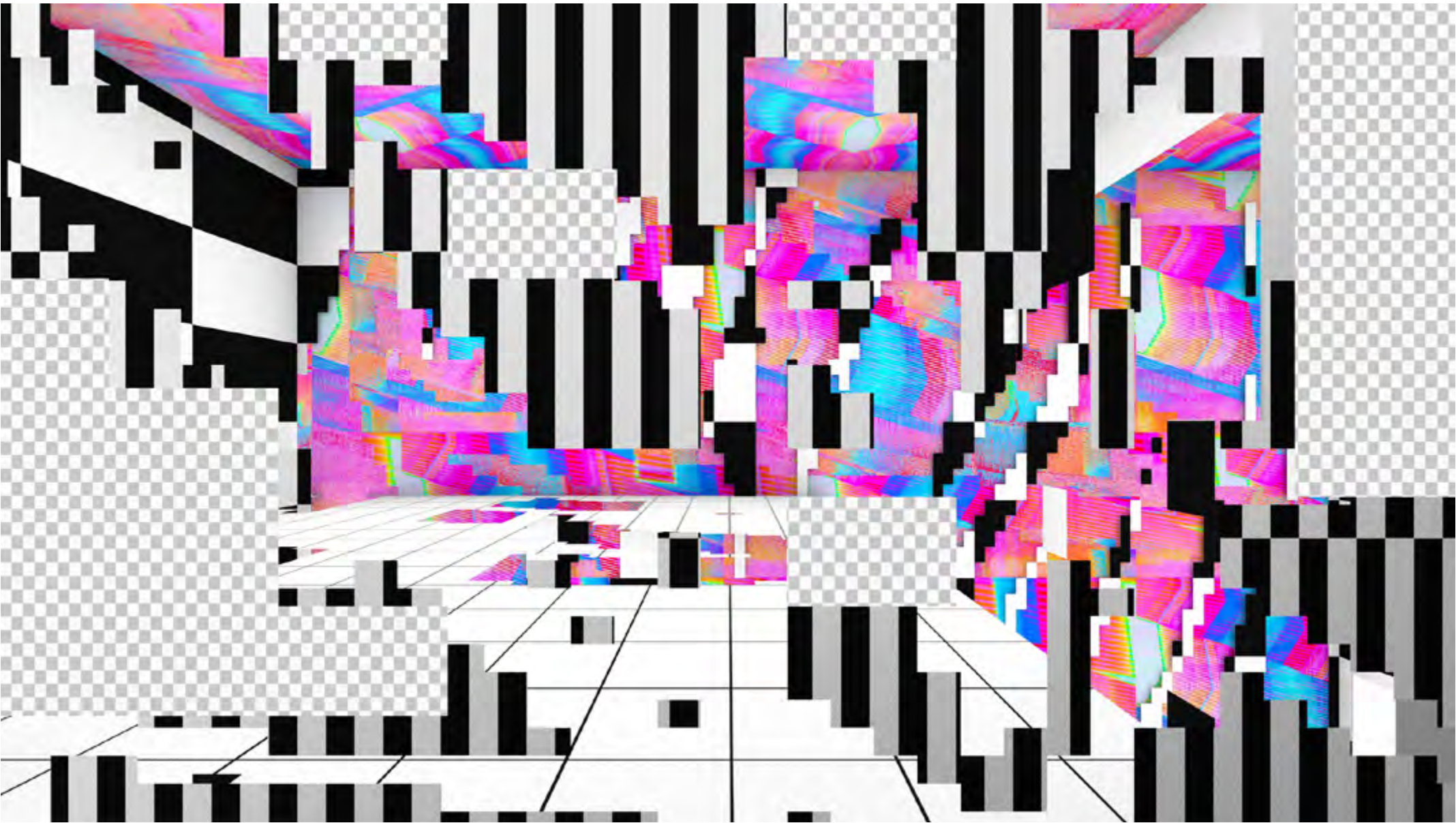


»Florian Stumpe«



PUMA RS-X VISUAL IDENTITY

TASK: DIRECTION, DESIGN, ANIMATION
FULL PROJECT: [HERE](#)



»Messe Berlin«

Tactile Brand Film



TASK: DIRECTION, DESIGN, ANIMATION
FULL PROJECT: HERE





»Adidas Football«

Visual Motion Identity



ADIDAS FOOTBALL
VISUAL IDENTITY

TASK: DIRECTION, DESIGN, ANIMATION
FULL PROJECT: [HERE](#)



»NDR Zeitsprung«

Opening Sequence



»Florian Stumpe«

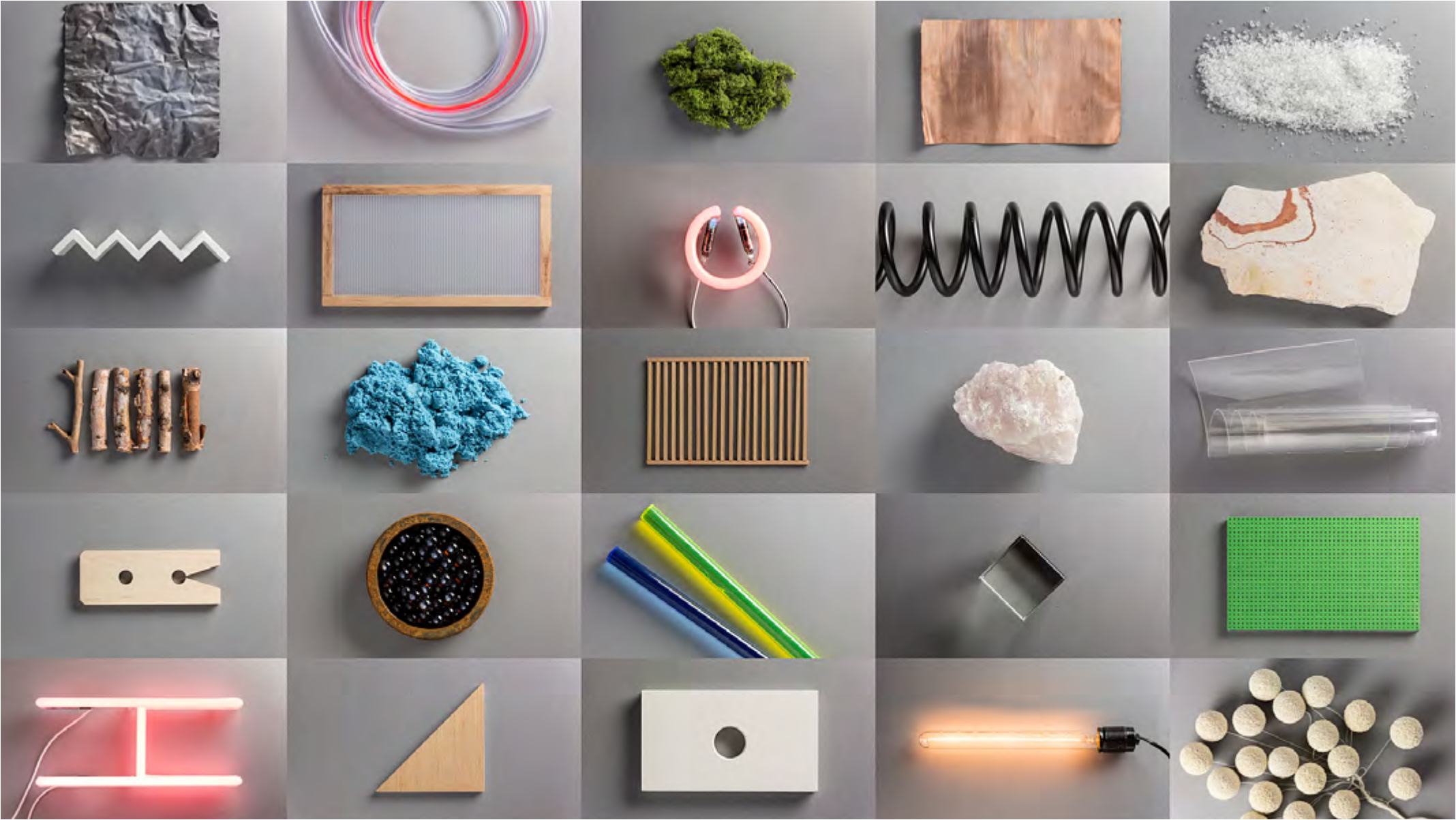


NDR ZEITSPRUNG
OPENING SEQUENCE

TASK: DIRECTION, DESIGN, ANIMATION
FULL PROJECT: [HERE](#)



Design and Direction



Selected Works

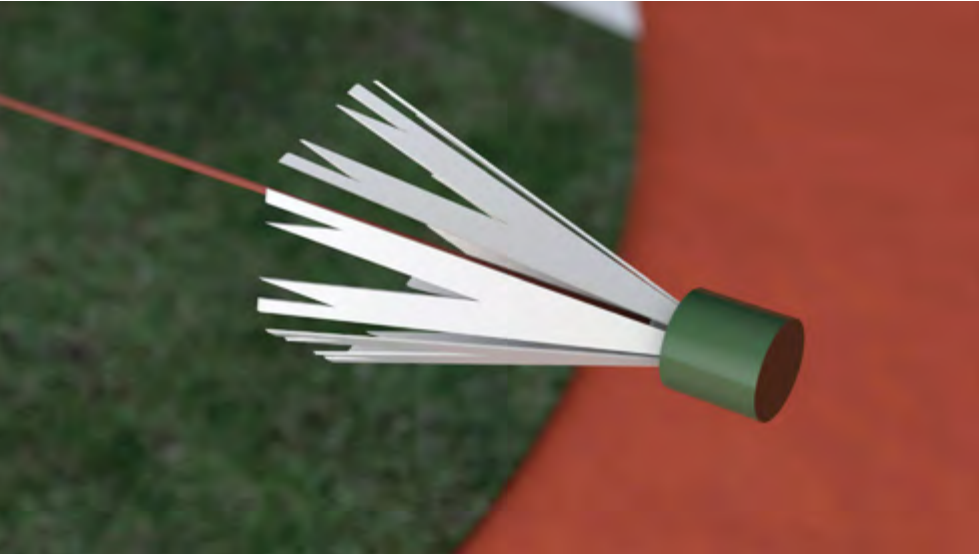


Design and Direction



HOMMAGE KINETIC SET DESIGN

TASK: CONCEPT, DIRECTION, DESIGN
FULL PROJECT: [HERE](#)



For more work and information,
please check out **florianstumpe.com**